



# Strategic Plan 2019-2021

## Section 1: Executive Summary

The Board of Trustees is pleased to present to you the **Strategic Plan for Montessori Children's House Wanaka 2019-2021**.

In 2018 the Board agreed to review the existing plan (refer to Appendix 1) and have worked together, consulting stakeholders in the process, to define the new plan. This includes our new Values, Mission Statement and Vision Statement for Montessori Children's House Wanaka, as well as specific goals and activities supporting our priorities for the next 3 years.

## Section 2: Values, Mission and Vision

### Values:

- **Respect** – self, others, environment
- **Community** – connected, supportive
- **Empowerment** – growth, independence, confidence
- **Custodianship** – children, centre, environment

### Mission Statement:

*Montessori Children's House Wanaka nurtures our children to be resilient, positive, curious and socially responsible in a prepared environment, guided by the Montessori principles.*

### Vision Statement:

*Montessori Children's House Wanaka's vision is to unlock the potential in our children to make a positive difference in our world.*



## Section 3: Strategic Activity Plan

Through an appreciative enquiry process defined in Appendix 1, the following strategic priorities were defined and associated actions identified:

### **PRIORITY 1: Improved two-way communication between MCHW Board of Trustees, Staff, Families and Schools**

- Related Goals:
  1. To increase awareness and understanding of Montessori principles and their application - within centre and wider community
  2. To facilitate regular two-way communication between families and staff
  3. To ensure our online presence is current, relevant and effective
  4. To raise awareness of current activities within centre
- Key Activities:
  1. **Develop a strategic communication plan for MCHW**  
Including but not limited to:
    - Set up Facebook group for current families
    - Create resource library on MCHW Website - choose themes to push out each month (via newsletter, Facebook group).
    - Structured and regular parent teacher meetings.
    - Regular photo uploads – albums/themes

### **PRIORITY 2: Role model sustainability and environmental practices to ensure the long term viability of MCHW and our environment**

- Related Goals:
  1. To achieve EnviroSchools Green Gold status.
  2. To foster a generation of people who instinctively think and act sustainably
  3. To be a long term financially viable organisation that is able to meet the community demand for Montessori preschool services.
- Key Activities:
  1. **Deployment of plan to achieve EnviroSchools Gold accreditation (as per EnviroSchools framework)**
  2. **Conduct strategic review of business and services to develop sales & marketing plan**



### **PRIORITY 3: Create high quality enrichment through community engagement & learning experiences**

- Related Goals:
  1. To connect with the community and align activities to the cultural/global calendar
  2. Development of children through their engagement with the community
  3. To develop children's social conscience and desire to give back to their community
- Key Activities:
  1. **Development and deployment of a community engagement plan.**  
Including but not limited to:
    - Create a database of people (parents, caregivers, friends of Montessori) and their specific skills/talents who would be willing to run activities, take on projects or help with events.
    - Excursions/Special guests, arts & crafts
    - Healthy living in practice (food & exercise)
    - A programme that incorporates our community cultural celebrations (to encompass the cultures within the centre)
    - Social activities (families, staff)
    - Facilitate an introduction to volunteering/altruism in the community, e.g. Visits to retirement village, Te Kakano

## **Section 4: Next Steps**

The next steps in adopting this plan are to assign owners and timeframes to each key activity and seek support from stakeholders to deploy - in order to achieve our strategic priorities we need your help!

We are looking for enthusiastic volunteers to partner with us to deliver the actions outlined in this plan. If you are keen to get involved, please talk to one of the Board members and let us know if there is a particular priority area or activity you would like to support.



## Appendix 1: Overview of Review Approach

The Board of Trustees of Montessori Children's House Wanaka has conducted this review of the existing strategic plan (2014). This plan was due for review in 2018 and as there are many new stakeholders (BOT members, staff and families) at the centre, it is pertinent to update and align priorities for the next three years. In this regard, we can collectively 'own' the new plan and get behind it for the benefit of the centre and our children.

The process has been as follows:

- August 2018 – brainstorming session with staff and parents/caregivers on values and ideas/practices to START STOP CONTINUE.
- August 2018 – online survey to capture input from those who didn't attend session
- September 2018 – circulation of summary of session/survey for discussion
- October-December 2018 – working group (of 5 BOT members/parents) set up to analyse results, draw up new values, mission & vision, identify priorities
- February-April 2019 – working group setting specific and measured goals with an action plan and assigned responsibilities/timeframes.
- May 2019 – draft plan presented to BOT
- June 2019 – plan communicated with stakeholders